

# THE COOLEST HOODY AT THE ICE RINK

## CUSTOMER REQUEST

An elite junior hockey club wanted a stylish hoody with a classic collegiate look – something they'd love wearing even away from the rink.

Brand Colours: Red, White and Charcoal  
Budget: \$1,500 / 37 Pieces

## OUR SOLUTION

### DAYTON FLEECE HOODY 18209 | 98209

Featuring a crossover-front neckline, the Dayton has several thoughtful features that make it a favorite. And a neutral tone like Heather Dark Charcoal has an old-school look that focuses attention on the team logo.



## TRUE EDGE™ TRANSFER

True Edge™ Transfer is a high-precision branding method that's more cost-effective than embroidery or applique while achieving a similar look. It also allowed our designers to modify the art with a pick-stich effect, making it appear as though the logo has been sewn on – just like a classic university bookstore sweatshirt, but at a price that fit the team's budget.

# TRIMARK

Get more great branding ideas at [trimarkswear.com](http://trimarkswear.com)

