



What is inFusion?

inFusion is a new CMYK decorating method that seamlessly infuses logos with our custom-made fabrics. These specialized fabrics unite with inFusion to become one with the garment, creating a lightweight and comfortable feel. The result is a razor-sharp, permanent image that is undetectable to the touch. That means, you can rub your hand on the imprint and not feel it!

**SPECIALIZED FABRICS + NEW TECHNIQUE
= EXTRAORDINARY**

Two elements coming together to create an amazingly branded garment, for an unbelievably low price.



Important things to remember about inFusion:

- › Cannot use white ink
- › Unlimited number of colours
- › Cannot print any lighter than the base colour of the fabric itself
- › We don't recommend decorating fine detail on the dark colours
- › We distress artwork for the customer, just need to ensure this is communicated through the artist instructions. See what distressed artwork looks like to the left. Very retail looking!

CMYK Decorating: What if the art is only one colour?

From a one colour imprint to a 20 colour imprint or more, the order is still processed as CMYK. Customers can reference PMS colours but when the artwork is processed, the PMS colour(s) will be converted to CMYK.

From a processing stand point, if a customer does submit an order referencing PMS colours, make sure to put the PMS colour(s) in the artist instructions.

What if I'm doing tone-on-tone on the Team Red Heather, referencing PMC colour 181, as well as tone-on-tone on the Apple Heather referencing PMC colour 363, one set up charge or two?

Answer: Two. Since the base PMS colour that is being converted to CMYK is different from each piece, a new art number is needed.


Note: This is ONLY when PMS colours are being referenced. If not, and the art is the same on all the pieces, only one set up charge applies.

So... What's the difference between standard screen printing and inFusion?

The proof is in the pudding. Check out the differences:

GIVE SCREEN PRINT A RUN FOR ITS MONEY

You can now choose the
better technique.

Screen Print	inFusion 
Screen Print prints in low resolution (75 line).	inFusion is razor sharp with double the resolution.
Screen Print uses a non-breathable, plastic ink.	inFusion offers a comfortable, breathable decoration.
Screen Print creates a heavy and bumpy finish.	inFusion is untouchable.
Screen Print applies a set up fee per colour.	inFusion offers unlimited colour for one set up.



inFusion Styles



bodie

short sleeve tee

17879 Men's • 97879 Women's
57879 Youth



sarek

short sleeve tee

17887 Men's • 97887 Women's
57887 Youth • 67887 Kids



holt

long sleeve tee

17886 Men's • 97886 Women's
57886 Youth



egmont

packable jacket

12605 Men's • 92605 Women's
(white only)



howson

knit hoody

18732 Men's • 98732 Women's
58732 Youth



garner

knit full zip hoody

18731 Men's • 98731 Women's
58731 Youth • 68731 Kids



tipton

short sleeve polo

16400 Men's • 96400 Women's

TRIMARK

How the finished imprint will look like based off of the colour of garment being ordered? If the customer wants a tone-on-tone look, what PMS colour could they reference, knowing it will be converted to CMYK? What will the final imprint look like?

Bodie Short Sleeve Tee Example

Virtual Rendering Guide

Transparencies are to be set to Multiply & %



*inFusion is a CMYK printing process all Pantone colors will be converted to CMYK



125 WHITE



358 TEAM RED HEATHER



422 SKY HEATHER



561 NEW ROYAL HEATHER



590 PURPLE HEATHER



638 KELLY HEATHER



939 MEDIUM HEATHER GREY



988 HEATHER DARK CHARCOAL

style shown: bodie

mmiller/jhavrilla_03/16/2015

How the finished imprint will look like based off of the colour of garment being ordered? If the customer wants a tone-on-tone look, what PMS colour could they reference, knowing it will be converted to CMYK? What will the final imprint look like?

Sarek Short Sleeve Tee Example

Virtual Rendering Guide: 17887/97887

Transparencies are to be set to Multiply & %



*inFusion is a CMYK printing process all Pantone colors will be converted to CMYK



125 WHITE



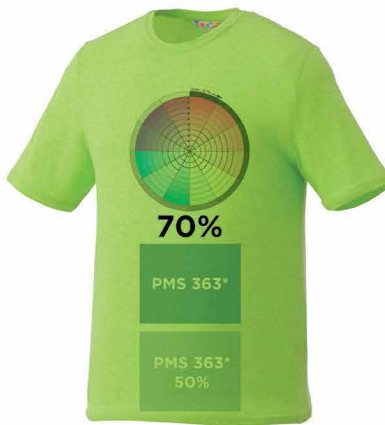
431 OLYMPIC BLUE HEATHER



358 TEAM RED HEATHER



575 NAVY HEATHER



653 APPLE HEATHER



236 AMBER HEATHER



988 HEATHER DARK CHARCOAL



932 HEATHER GREY

style shown: sarek

mmiller/jhavrilla_03/10/2015

Create Unique Looks

See how you can create different looks across the multiple garment colours. Using distressed artwork, we can create a vintage look.

